

NICHOLAS J. CRON

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PROFESSIONAL EXPERIENCE

PERFICIENT INC, St. Louis, Mo

AUGUST 2007- CURRENT

LEAD BUSINESS CONSULTANT

FORD MOTOR COMPANY, GLOBAL ECOMMERCE IMPLEMENTATION (SEPTEMBER 2009 – CURRENT)

- Serving as eCommerce SME and Solution Architect for global Magento Enterprise 1.9x implementation
- Lead Architect on project with between 50-75 resources from development parties, creative agency, and 3rd party vendors
- Created system architecture and functional and technical requirements for development teams
- Defined 60+ workstreams and identified responsible parties for each area of functionality
- Performed current state analysis of 10+ business units, provided vision of consolidated platform
- Provided market analysis and comparison of IBM, Magento, ATG, DemandWare, iCongo, Escalate, Hybris/Endeca
- Platform Solution: Magento Enterprise, Endeca, Akamai, Ominture, PayPal, Mainframe and REST/SOAP web services

ART VAN FURNITURE, WEBSHERE COMMERCE 5.X TO 6.0 MIGRATION (OCTOBER 2008 – MARCH 2009)

- Solution Architect responsible for business solution design and implementation
- Advised client on market trends in eCommerce with consideration of OOB (Out-of-Box) WebSphere Commerce capability
- Successfully launched client site within original budget and secured additional signed SOW

AMERICAN PRINTING HOUSE FOR THE BLIND, WEBSHERE COMMERCE 6.0 IMPLEMENTATION (DECEMBER 2007 – SEPTEMBER 2008)

- Project Manager for implementation of WSC with strong accessibility consideration
- Managed project team, created weekly status reporting on budget and earn/burn analysis

MEDICAL DELIVERED LLC, Perrysburg, Oh

AUGUST 2007 - CURRENT

OWNER

- Created drop-ship based medical supplies and equipment distribution company offering 16,000+ items
- Designed and developed www.medicaldelivered.com on Magento Community Edition
- Experiencing all aspects of owning and operating an eCommerce based business

BRULANT INC, Cleveland, Oh

JUNE 2006- AUGUST 2007

BUSINESS CONSULTANT

BORDERS GROUP INC, WEBSHERE COMMERCE 6.0 IMPLEMENTATION (AUGUST 2006 – AUGUST 2007)

- Key member of IBM WebSphere Commerce 6.0 implementation team at Borders Group Inc.
- Directed numerous half and full day requirements gathering sessions with business stakeholders. Recommended solutions based on knowledge of WebSphere Commerce and eCommerce standards.
- Primary knowledge holder and SME (Subject Matter Expert) for various elements of the application.
- Facilitated a five-day design session for API based integration with Borders Rewards database. Created 30+ use cases and designed incoming and outgoing API calls using SOAP, XML and AJAX.

TYLER TECHNOLOGIES – CLT DIVISION, Dayton, Oh

MAY 2004- JUNE 2006

BUSINESS ANALYST

- Lead Tax analyst for countywide implementations of an Integrated Tax Assessment Solution. Client counties include Butler, Clark, Ottawa and Jackson counties in Ohio, and Jefferson county Missouri.
- Responsible for data conversion specifications, data contained 50+ Oracle tables with 30-50 million rows of data.

PANASONIC CORPORATION, Troy, Oh

FALL 2002

.NET WEB DEVELOPER, COOPERATIVE EDUCATION PROGRAM

EDUCATION

MANAGEMENT INFORMATION SYSTEMS

MAY 2004

THE UNIVERSITY OF DAYTON, DAYTON, OHIO

INTERNATIONAL EXPERIENCE

SUMMER 2003

UNIVERSITY OF AUGSBURG, SCHOOL OF BUSINESS, AUGSBURG, GERMANY

REFERENCES AVAILABLE UPON REQUEST